



23rd Anniversary Kyle Petty Charity Ride Across America Sponsors

Manheim

Manheim[®] is proud to be the presenting sponsor of the Kyle Petty Charity Ride Across America for the fifth year in a row. As North America's leading provider of vehicle remarketing services, connecting buyers and sellers to the largest wholesale used vehicle marketplace and most extensive auction network. Through 125 traditional and mobile auction sites and a robust digital marketplace, the company helps dealer and commercial clients achieve business results by providing innovative end-to-end inventory solutions. Approximately 18,000 employees enable Manheim to register about 8 million used vehicles per year, facilitate transactions representing nearly \$57 billion in value and generate annual revenues of more than \$2.6 billion. Headquartered in Atlanta, Manheim North America is a [Cox Automotive](#)[™] brand.

<http://press.manheim.com>

The Coca-Cola Company

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world's most valuable and recognizable brands, the company's portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. The billion-dollar brands include Coca-Cola, Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, DelValle, Georgia and Gold Peak.

Riding along in signature Coca-Cola motorcycles, the Coca-Cola team joins the Kyle Petty Charity Ride Across America to provide riders with ice-cold refreshments along the 23rd Anniversary route. Kyle Petty is one of the original members of the Coca-Cola Racing Family, the cornerstone of Coca-Cola's NASCAR involvement.

www.coca-colacompany.com

FCA Fleet

FCA Fleet supports the Kyle Petty Charity Ride Across America by equipping the Ride with a Dodge Police Charger as the Official Pace Car, along with an array of commercial heavy duty trucks, vans, and SUV's. FCA Fleet is part of FCA US LLC. Fiat Chrysler Automobiles manufactures fleet-specific vehicles for the commercial, government, rental, and automobility industries. In addition to their award winning product portfolio, FCA Fleet boasts a team of dedicated professionals devoted to providing best-in-class services to ensure the needs of every fleet customer are met. Visit www.fcausfleet.com and www.fcausautomobility.com to learn more and to request additional product information.



Harley-Davidson Motor Company

Harley Davidson is proud to support the Kyle Petty Charity Ride Across America by providing Service Support to our enthusiastic customers who are on the Ride. Harley-Davidson Motor Company produces custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson motorcycle parts, accessories, riding gear and apparel, and general merchandise. Harley-Davidson Financial Services provides wholesale and retail financing, insurance, extended service and other protection plans and credit card programs to Harley-Davidson dealers and riders in the U.S., Canada and other select international markets.

www.harley-davidson.com

Racing Electronics

Racing Electronics is the worldwide leader in two-way communications products for motorsports drivers, teams, series, venues, and fans, as well as the exclusive provider of FanVision technology to NASCAR, NHRA and Red Bull Global Rallycross. Racing Electronics offers reliable, industry-tested equipment and best-in-class customer service throughout the motorsports industry. Racing Electronics is a proud sponsor of the Kyle Petty Charity Ride Across America, providing communication products and accessories to keep riders connected while on the road.

www.racingelectronics.com

Love's Travel Stops

Love's Travel Stops & Country Stores is headquartered in Oklahoma City, Oklahoma. Founded in 1964, Love's has more than 420 locations in 40 states. Love's provides professional truck drivers and motorists with 24-hour access to clean and safe places to purchase gasoline, diesel fuel, travel items, electronics, snacks and more, as well as a selection of restaurant offerings. On-site Love's Truck Tire Care centers offer roadside assistance, tire care and light mechanical services for professional truck drivers. Showers, CAT scales and other services for professional truck drivers are also available. Love's, which remains family-owned and operated, employs more than 17,000 people.

www.loves.com

FLUIDYNE® High Performance

FLUIDYNE® will once again join the Kyle Petty Charity Ride Across America on their cross-country trek for Victory Junction by sponsoring the 'kick-off' breakfast and contributing traditional gloves. FLUIDYNE® High Performance is located in the heart of Race City USA, Mooresville, North Carolina. Since 1993, FLUIDYNE® has produced and sold custom oil coolers and custom radiators for High Performance vehicles. Serving as the official oil cooler for NASCAR for many years, FLUIDYNE® High Performance takes pride in achieving one simple goal: "Making products that perform built by people you know!"

www.fluidyne.com



Piedmont Moving Systems

Piedmont Moving Systems gives back the best way they know how, with their moving and transport services. Every year their Mayflower trucks transport motorcycles to the origin of the Kyle Petty Charity Ride. Piedmont Moving Systems is a family owned business celebrating 35 years of service in the Silicon Valley. They own and operate their own fleet of local trucks that are equipped with air ride suspension and lift gates for easy deliveries and trained in the handling of high value equipment and specialty items. Blanket wrap, palletized or loose shipments are no problem for their moving professionals. In addition to local moving crews, they own and operate a 100,000 square foot warehouse that supports the trucking operation with short and long term storage.

www.piedmontmoving.com

WinCraft, Inc.

As a sponsor of the Kyle Petty Charity Ride Across America since the early 1990s, WinCraft is excited to join the 23rd Anniversary by equipping the Ride with licensed retail and promotional products. WinCraft is a racing licensee of more than 30 drivers – serving professional sports, colleges, universities, schools, corporations, racing entertainment, and outdoor and home decorating industries. Holding more than 600 licenses, WinCraft excels in producing top-line quality licensed products for all retail-selling seasons, hot markets and major events.

www.wincraft.com

Krispy Kreme

Known for giving back to the communities they serve and helping non-profit organizations raise millions of dollars, Krispy Kreme is an international retailer and wholesaler of premium-quality sweet treats, including their signature Original Glazed® doughnut. Headquartered in Winston-Salem, North Carolina, Krispy Kreme has offered the highest-quality doughnuts and great-tasting coffee since their founding in 1937. Krispy Kreme will sponsor the third day of the Kyle Petty Charity Ride Across America, providing riders with hot doughnuts, as they join the Ride's 23rd cross-country trek.

www.krispykreme.com

Petty Family Foundation

The Petty Family Foundation was built upon the ideals of family values, integrity and compassion for others. By focusing their mission on empowering organizations that help others – including Victory Junction, cancer research and enriching the lives of our country's servicemen – they continue a legacy of success and a vision of humanity.

www.pettyfamilyfoundation.org



Headbands of Hope

A supporter of Victory Junction, [Headbands of Hope](http://www.headbandsofhope.com), is looking forward to continuing their partnership with the Kyle Petty Charity Ride Across America for the 23rd Anniversary Ride. For every headband sold at Headbands of Hope, one is given to a child with cancer. Since their launch in 2012, Headbands of Hope has donated over 100,000 headbands and reached every children's hospital in America and 6 countries. They're committed to spreading hope and confidence in all kids...one headband at a time! All participants of the 2017 Ride will receive rider buffs, compliments of Headbands of Hope.

www.headbandsofhope.com

Select-A-Vision

Select-A-Vision (SAV) is very excited to become a part of the 23rd Anniversary Kyle Petty Charity Ride by supplying sunglasses and a commemorative case for the riders. SAV is a leading designer and marketer of non-prescription reading glasses and sunglasses with some well-respected brands including Coppertone, Cosmopolitan, Motor Trend and U.S. Army. Select-A-Vision is a privately-held organization and has been in business since 1981, working with major retailers throughout the United States and Canada.

www.select-a-vision.com

Heated Wear

Gerbing motorsports gear and Gyde activewear are proud to support the Kyle Petty Charity Ride Across America by providing riders with discounted heated gear and donating a portion of proceeds to the charity. For over 40 years, we have been industry leaders in developing market leading wearable heating technology. Our patented Microwire™ heating system is composed of hundreds of conductive filaments, 1/4 the thickness of a human hair. Each garment consists of four to six heating zones, and is controlled by either a 7V or 12V power system. Born in Washington, and headquartered in North Carolina, our garments are engineered to withstand extreme outdoor conditions.

www.gerbing.com

ArcticBlu

A necessity when traveling through warmer temperatures on a motorcycle, Cooling Towels by ArcticBlu™ are multi-purpose, multi-sport towels that can help you feel up to 20° cooler. The ArcticBlu™ Cooling Towel is made of a soft cloth-like material that is engineered to keep you cool. When submerged into water, the towel gets cold in a matter of seconds, and remains that way for approximately 4-6 hours. Cooling Towels are available in blue, camo and pink designs, and come packaged in reusable containers to allow for easy transportation. All Charity Riders will receive an ArcticBlu™ Cooling Towel for use on their 2,500-mile journey.

www.arcticblu.com



Goody's

Goody's® Powder is proud to be the official headache powder for the Kyle Petty Charity Ride. Goody's® roots trace back to the 1930s when they were founded in North Carolina. Over the years they've added more product offerings for all your minor aches and pains, so no matter when you're hurting, Goody's® products have the right formula to stop pain fast. Goody's® Powder has been a mainstay in racing with the signing of Richard Petty in 1977 as our official spokesman. Since then, they haven't looked back!

www.goodypowder.com