

## Kyle Petty Charity Ride Across America Moves East for 2025 Ride

225 participants will travel more than 1,400 miles on a week-long trek from Michigan to Virginia to raise funds and awareness for Victory Junction

**CHARLOTTE, N.C., April 2, 2025** – Former NASCAR driver and racing analyst Kyle Petty is revving up for the cause once again to lead the 29<sup>th</sup> Anniversary Kyle Petty Charity Ride Across America – one of the most popular charity rides in the country. From **May 3** – **9, 2025**, Petty will lead 125 motorcycles on a 1,400-mile route in an effort to raise funds and awareness for Victory Junction – a camp dedicated to providing life-changing camping experiences for children with serious and chronic medical conditions.

Starting in Traverse City, Michigan on Saturday, May 3 and ending in Hot Springs, Virginia on Friday, May 9, 225 participants will travel through seven states on a seven-day trek.

Petty has dubbed the 2025 Ride as the "Tour of Wonders" – a nod to the natural wonders that will be seen during the trip, including Lake Michigan, Lake Erie, Lake Ontario, Niagara Falls, Virginia's hot springs and more. In addition, participants will enjoy several iconic stops and activities, including visits to the Henry Ford Museum and the Rock and Roll Hall of Fame, laps at Watkins Glen International, and more.

"We had so much fun visiting legendary American landmarks in 2024, that we decided to incorporate a few more on this year's Ride. We spent so many of our early years on the Ride riding past these places, but now it's time for us to stop and enjoy them," said Petty. "We're excited to deliver a special route full of incredible experiences and scenery, like visiting Niagara Falls and riding beautiful northeastern roads. And the best part of all? Knowing that each mile we travel helps put smiles on the faces of the kids at Victory Junction."

Spectators along the 2025 route are encouraged to attend one of the Ride's seven overnight stops or daily pit stops to greet Petty and the riders, purchase memorabilia and make donations.

## 29<sup>th</sup> Anniversary Kyle Petty Charity Ride Across America Schedule:

- Day 1, Saturday, May 3 Traverse City, Michigan to Detroit, Michigan
- Day 2, Sunday, May 4 Detroit, Michigan to Cleveland, Ohio
- Day 3, Monday, May 5 Cleveland, Ohio to Niagara Falls, New York
- Day 4, Tuesday, May 6 Off Day in Niagara Falls, New York
- Day 5, Wednesday, May 7 Niagara Falls, New York to Corning, New York
- Day 6, Thursday, May 8 Corning, New York to Bedford, Pennsylvania
- Day 7, Friday, May 9 Bedford, Pennsylvania to Hot Springs, Virginia

Victory Junction has served as the Ride's primary beneficiary since its establishment by Petty and his family in 2004 in honor of his late son, Adam. Since it first began in 1995, the Ride has raised more than \$22 million for Victory Junction and other children's charities. As a result, the Ride has helped Victory Junction mobilize resources to provide over 136,000 camp experiences for children of all levels of abilities who are living with complex medical conditions at no cost to their families.

Among the celebrities participating in the 2025 Ride are NASCAR Hall of Famers **Richard Petty** and **Hershel McGriff**; former NASCAR drivers **Max Papis**, **Ken Schrader** and **Kenny Wallace**; former NFL great

and Heisman Trophy winner **Herschel Walker**; TV personalities **Rick Allen** and **Rutledge Wood**; great-grandson of William A. Davidson, one of the Harley-Davidson founders, VP & Global Brand Ambassador **Bill Davidson**.

The 2025 Ride is made possible by generous sponsors, including Coca-Cola, Harley-Davidson Motor Company, Dodge Law, Racing Electronics, WinCraft Racing, Petty Family Foundation, Piedmont Moving Systems, Wiley X, Prevost, Blue Emu and Goody's.

Keep up with Petty and the Ride on social media at the following accounts:

- Facebook: www.facebook.com/kpcharityride and www.facebook.com/kylepetty45
- Instagram: <u>www.instagram.com/kpcharityride</u> and <u>www.instagram.com/kylepetty</u>
- X: www.X.com/kpcharityride and www.X.com/kylepetty

For more information about the Ride or to donate, please visit www.kylepettycharityride.com.

## **About Kyle Petty Charity Ride Across America**

Led by former NASCAR driver and racing analyst Kyle Petty, the Kyle Petty Charity Ride Across America is an annual cross-country motorcycle trek that raises funds and awareness for Victory Junction. The Ride is one of the most successful and popular charity events in the country. Since its inception in 1995, more than 9,350 riders have logged more than 13.1 million cumulative motorcycle miles and raised more than \$22 million for Victory Junction and other children's charities.

## **About Victory Junction**

Victory Junction is a year-round camping facility for children with serious illnesses and chronic medical conditions. Co-founded by Kyle Petty and his family in honor of his son Adam, Victory Junction provides life-changing camping experiences that are exciting, fun and empowering, in a medically-safe environment, always free of charge. In addition to traditional camp sessions, Victory Junction's REACH program takes camp experiences to children and their families at hospitals, clinics, and in Ronald McDonald Houses throughout North and South Carolina.

Since opening in 2004, Victory Junction has delivered more than 136,000 camp experiences and has served children from all fifty states, Washington D.C., and Puerto Rico, as well as four countries. Victory Junction is a member of the SeriousFun Children's Network of Camps founded by Paul Newman, and is accredited by the American Camp Association. To learn more, please visit victoryjunction.org.

###

**Media Contact** 

Caitland Boggs Communications Specialist (704) 714-4545 caitland@kylepettycharityride.com